



# BOXED AND LABELLED

NEW  
APPROACHES  
TO PACKAGING  
DESIGN



**BRICAULT DESIGN**

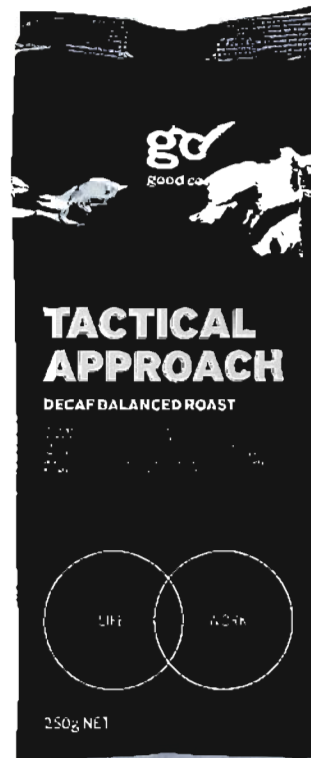
**Product:** Hot Chocolate Mix  
**Client:** Thomas Haas Chocolate  
**Material:** Steel, paper

An oval can maximizes the surface area of the canister face and, once the product is used up, the label can be peeled off to reveal an attractive, reusable can with subtle branding.



**TURNSTYLE**

**Product:** Chai Packaging  
**Client:** Jaipur Avenue



**LANDOR ASSOCIATES SYDNEY**

**Product:** Coffee Packagings  
**Client:** Good Company Coffee  
**Material:** Foil bag



**STOCKHOLM DESIGN LAB / SDL**

**Product:** Batteries  
**Client:** Askul

**Product:** Tape  
**Client:** Askul

**BRICAULT DESIGN**

**Product:** Tea Series Chocolate Bars and Percentage Series Chocolate Bars  
**Client:** Thomas Haas Chocolate  
**Material:** Cardstock

Bricault designed a chocolate bar mould that creates unique pieces and turns sharing into a game.

